Tools to improve nature management and sale of certified meat from semi natural grassland in Denmark

Nielsen, A.L. & Hald, A.B. NatLan, Nature Consulting, Denmark
Levesen, B., Technology and Environment, Vejle Municipality, Denmark

Problems

• Very often farmers are not aware of specific nature management targets at their dry and wet grassland areas

Possible solution

• To make farmers interested in nature management targets and specific activities
• Targets and activities has to be presented in an intuitive way, e.g. on maps, not heavy reports

Conclusion

• Appropriate management of grassland targeted specific nature goals is facilitated by a short plan (map) for nature management combined with map showing eligibility rules for areas concerned.
• Better results could be obtained if the goals of nature management became a part of the subsidy system.
• A description of the farmer’s stewardship sites and more specifically about the nature responsibility species gives a good basis for communicating background information of meat products to consumers.

The cooperation with farmer Michael Kjerkegaard is greatly appreciated.
The work has received support from Vejle Municipality and 15. Juni Fond.